

global①source

Freelance Business Development Solutions



Remote-based capabilities to meet any project requirements.

Services available:
Hourly | By project | On retainage basis

Sales Channel Management

- Distribution network expertise
- Product approval submittals
- Specification development



Sales and Marketing Campaigns

- Email blasts
- Press releases
- Advertisements and articles

Marketing Collateral

- Cut sheets, brochures, and manuals
- Case studies
- Marketing and technical presentations



info@global1source.com | 954.837.3070 | www.global1source.com

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Website Optimization

- Graphic and functional design
- Content development
- SEO implementation and analytics

Trade Shows

- Booth design
- Literature and promotional items
- Lead follow up campaigns



Best Practices

- Processes, policies and handbooks
- Financial report development
- Short/long-term growth strategies

CRM Enterprise Systems

- Database design
- Implementation
- Administration



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